

Data, Trust, and Competitive Advantage in an AI-Driven Market

Roundtable Market Breakfast

Supported by





Introduction To The Session

Roger Oldham

Founder & CEO @ LMF



**Data, Trust, and Competitive Advantage in an
AI-Driven Market**

Agenda

Coffee and Networking	8:30 AM
Welcome & Instructions	8:45 AM
Live Polling	8:50 AM
Marcus Looft, Earnix	9.00 AM
Breakfast	9:20 AM
Roundtable	9:50 AM
Conclusions & Close	10:30 AM



Speakers



**Roger
Oldham**

Founder & CEO

LMF



**Marcus
Looft**

Strategy Director

Earnix

Thanks to



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Data, Trust, and Competitive Advantage in an AI-Driven Market

Speaker



**Marcus
Looft**

Strategy Director
Earnix

Breakfast

Thanks to our Corporate Member



Roundtable Questions

Question 1

What areas of your business do you believe are most suitable for Gen Ai use and why and what would you like to see as key success criteria?

Question 2

**What barriers do you foresee in your business which may cause the biggest issues, when trying to implement Gen Ai?
Poor data, funding, lack of strategy, skillset deficiencies, other**

Question 3

As businesses and as a Marketplace, how should we implement responsible Gen Ai to ensure customer trust, regulatory confidence, and achieve operational efficiency?



FREE
Limited
Tickets!

YOU'RE INVITED

LMF Annual Market Christmas Drinks Party

9TH DECEMBER 2025

17:00 TO 21:00
NO 6, ALIE STREET, E1 8QT
FOOD | DRINK | MUSIC

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SUPPORTING:



Cyber Summit - 26th Nov

Gen Ai - Special Event 4th Dec

Tech & Innovation Summit 9th Dec

Third Party Risk Management Workshop 16th Dec



THANKS FOR JOINING US



Join LMF as a Member!

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