







# WELCOME THE ROUNDTABLE WILL COMMENCE SHORTLY

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# INSURANCE INDUSTRY DIGITAL LEADERS ROUNDTABLE

2ND MAR 2021





#### **PROGRAMME**



- 11.30AM WELCOME & INTRODUCTIONS
- 11.40AM THE DIGITAL LANDSCAPE A VIEW FROM ONE LIME STREET LOU SMITH CHIEF DIGITAL OFFICER, LLOYD'S
- 11.45AM DEMISTIFYING THE ART OF TRANSFORMATION
   DON SCHUERMAN CTO & VICE PRESIDENT OF PRODUCT
  STRATEGY AND MARKETING AT PEGASYSTEMS
- **11.55AM POLLING**
- 12.05PM BREAKOUT ROOMS
- 12.25PM DEBRIEF
- 12.35PM PREAMBLE TO ROUNDTABLE PROF ALAN BROWN
- 12.45PM ROUNDTABLE 2021 DIGITAL PRIORITIES
- 1.00PM CONCLUSIONS & CLOSE











# "THE DIGITAL LANDSCAPE" A VIEW FROM ONE LIME STREET

LOUISE SMITH
CHIEF DIGITAL OFFICER
LLOYD'S









#### **DEMISTIFYING TRANSFORMATION**

DON SCHUERMAN

CTO & VICE PRESIDENT OF PRODUCT STRATEGY AND MARKETING PEGASYSTEMS





# X POLLING

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#### Breakout Rooms



How has your organisation "shifted" in the last 12 months, from a digital perspective? Is it more progressive and agile than it was in 2019?

Which stakeholder group (internal or external) is influencing the speed and direction of your IT strategy the most?

Does the insurance sector need to look further and wider to attract new and diverse talent to ensure we remain in tune with our global customer base?

What do you see as the biggest barrier to the adoption of a successful digital strategy in a London Market firm? People/culture / Market processes / lack of investment?









# DEBRIEF











#### AN EXTERNAL PERSPECTIVE

**ALAN BROWN** 

STRATEGY ADVISOR, ENTREPRENEUR, AND PROFESSOR IN DIGITAL ECONOMY





































# INSURANCE INDUSTRY DIGITAL LEADERS FORUM

### **THANK YOU**



